

PRESS RELEASE

OTT Hydromet partners with sister company Sea-Bird

Kempton/Allgäu, September 2016. The OTT Hydromet Group has announced a new distribution strategy for the Sea-Bird Coastal product range of water quality sensors and monitors. “These instruments fit very well with our range of water monitoring technologies,” says OTT’s European Sales Manager Marcus Meckelmann. “We also share similar customer bases, so the key Sea-Bird Coastal products will be available exclusively through OTT’s European subsidiaries and official distributors.”

The Sea-Bird products covered by this arrangement include the HydroCycle PO4 (formerly Cycle-P) phosphate analyser, the SUNA V2 nitrate sensor, the LOBO turn-key water quality monitoring system, the WQM and WQM-X water quality meters, the HydroCAT long-term deployment water quality sondes and the Hydro-pH deep water (350m) pH sensor.

In addition to the Sea-Bird products, the OTT Hydromet Group also includes leading global brands such as Adcon Telemetry, Hydrolab, Lufft, OTT and Sutron. “Our main focus is the provision of leading-edge, accurate, reliable instrumentation and telemetry systems that deliver vital data for those responsible for monitoring and managing water resources and the impacts of weather,” adds Marcus Meckelmann. “Nutrients represent a major threat to global water resources, so we are particularly excited by the opportunities presented by Sea-Bird’s low power nitrate and phosphate monitoring technologies.”

Sea-Bird’s ocean research products are also available through the OTT Hydromet distribution channels, but on a non-exclusive basis.

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Note to editors:

OTT Hydrometry manufactures products that enable water professionals to monitor the planet's most precious resource. Through the delivery of accurate reliable data, OTT's instruments and services provide essential tools to help protect the environment.

From precipitation through surface and ground water to marine monitoring applications, OTT's measurement and communication technologies provide a complete picture of the water cycle. Adcon Telemetry was acquired in 2011, and Sutron and Lufft joined the OTT Hydromet Group in 2015, which means that the company is able to offer the best sensors and data handling technology for every application.

Completely focused on hydro-meteorology and water quality, OTT products have been market leaders for over 140 years and coupled with modern communications technology provide remote access to continuous monitoring data.